

Bea (Bee) Rodil

PRODUCT DESIGNER

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SUMMARY

Product designer with 4 years of end-to-end product ownership across HR SaaS, web3, and frontier tech, on a design foundation going back to 2018. Sole designer of FrontierOS, a PWA operating system housing community mini-apps, a tower currency, and internal tools for events and subscriptions. I use AI tools daily to prototype and ship, and I built the design system and published it to npm with Storybook documentation. Strong in design systems, complex workflows, and moving fast without dropping craft.

SKILLS

Design: Product Design, UX/UI Design, Interaction Design, User Research, Design Systems, Component Libraries, Prototyping, Information Architecture, Accessibility, Usability Testing, Responsive Design

AI and Build: AI-assisted design and development with Claude, rapid prototyping, shipped production features in React, Next.js, Tailwind CSS, and Supabase

Tools: Figma, Miro, Jira, Confluence, Notion, Dovetail, Useberry, VS Code, Claude, GitHub, Vercel

Ways of working: End-to-end ownership, design QA, cross-functional collaboration with founders and engineers, product strategy, Agile workflows (Scrum, sprints), startup pace

EXPERIENCE

Senior Product Designer, **Frontier Tower**

Remote / San Francisco | May 2024 to Sept 2026

- Owned end-to-end product design as sole designer of FrontierOS, a PWA operating system with mini-apps, a tower currency, and event tools, unifying fragmented member tools into one platform serving a community that has grown to 800+ members and counting since April 2025.
- Built the design system from scratch as a Tailwind-based component library and published it to npm with Storybook documentation, standardizing UI across every mini-app.
- Designed and shipped the Events feature end to end using AI-assisted development, from UX to a live production release.
- Partnered daily with founders and engineers to turn product strategy into shipped features, holding design quality at startup pace.
- Built the Frontier Tower brand identity, and designed conversion-focused landing pages and investor decks that supported marketing and fundraising.

Product Designer, **Sprout Solutions**

Manila, Philippines | Aug 2022 to Feb 2024

- Drove data-informed feature design that grew the mobile app from 48,000 to 70,000 monthly active users, a 45% increase.
- Shipped 10 mobile and 3 web features for the Philippines' #1 HR and payroll platform, expanding the product for admin and technical users.
- Built a standardized Figma handoff system, cutting design-to-dev handoff time by 26%.
- Led user research workshops and data-driven UX decisions that drove product-led growth.

Print & Digital Marketing Designer, **Vistaprint**

Remote / Ontario | Jun 2018 to Jun 2021

EDUCATION & CERTIFICATIONS

Bachelor of Science in Architecture, Polytechnic University of the Philippines (2020)

Design Systems 101, Design System University (2024)

HTML, CSS, and JavaScript, SheCodes (2023)

Product Management 101, Udemy (2023)

Advanced Figma Program, Figma Academy (2023)

UX Research and Design, UX+ University (2022)

Google UX Design Professional Certificate (2022)

LANGUAGES

English (Professional Working)